

# Ryan Kerley

Multimedia Sports Reporter

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## EXPERIENCE

**Dawg Post**, *Georgia Football Beat Reporter/Content Creator*, Athens, GA

September 2020 – Present

- On-camera talent/host for YouTube show “Riding Home” and several other videos
- Report, write and edit insider stories, feature stories and practice updates
- Shoot photos and videos at Georgia football games and game weekends
- Serve as Dawg Post’s TikTok creator and manage social media content for Dawg Post’s social channels
- Attend and cover Georgia games and press conferences

**WalterPicks**, *TikTok Content Creator/Brand Ambassador*, Remote

June 2022 – January 2023

- Shot, edited and produced daily TikTok videos for @Steelers.WalterPicks
- Served as a brand ambassador for the fantasy football/sports betting startup app, WalterPicks
- Produced weekly TikTok live videos as an on-camera presence, incorporating trends and pop culture

**WAFF 48**, *Sports Intern*, Huntsville, AL

June 2022 – July 2022

- Shot and edited SOTs that were aired on channel 48 in Huntsville and shoot/edit video packages
- Assisted sports department with camera angles and framing at various sporting events
- Assisted in writing scripts for sportscasts that aired daily stories

**SB Nation**, *Contributing Writer*, Remote

August 2020 – September 2021

- Covered the Atlanta Hawks for SB Nation’s affiliate site - Peachtree Hoops
- Wrote blogs, draft profiles and news stories about the NBA and the Atlanta Hawks

## EDUCATION

**The University of Georgia**, *Athens, GA*

Class of 2023

- Bachelor’s in Journalism, Minor in Sport Management, Certificate from John Huland Carmical Sports Media Institute at UGA
- **GPA:** 3.83/4.0
- **Awards/Scholarships:** UGA Cox Institute for Journalism Levin Leaders Award, Zell Miller Scholarship, Dean’s List, Salutatorian (White County High School- Cleveland, Georgia- Class of 2019)
- **Relevant Coursework:** Sport Broadcast and Production, Multiplatform Storytelling in Sports, Sports Reporting and Writing, Information Gathering, Journalism Writing, Sports Media and Society, Podcasting

## SKILLS

- Adobe Premiere Pro (certified), AP Style Writing, Edius, Final Cut Pro, on-air talent, public speaking, communication, experience with cameras and broadcast equipment, Microsoft Word, ENPS, TikTok, YouTube, Instagram, SEO practices, WordPress, familiar with HTML

## AWARDS and ACHIEVEMENTS

- Featured commentator in ESPN/SEC Network’s “Year of the Dawg” documentary about Georgia football’s 2021 championship
- Contributing writer and published photographer in “DAWGSTRUCTION” and “Double Dawgs”- insider books chronicling Georgia football’s 2021 and 2022 championship seasons
- Sports Feature packages “Go Big or Go Home” and “Never Say Never” were selections at 2018 and 2019 All American High School Film Festivals
- Third Place for “Sports Highlights” submission at the 2018 Student Television Network Convention
- 10+ years of martial arts training - 3rd Degree Black Belt in Choi Kwang Do